

We have First Aid for physical health.

Meet Second Aid for mental health.



Second Aid
secondaid.com



It's simple.

**What First Aid is for Physical Health,
Second Aid is for Mental Health.**

For detailed information,
visit secondaid.com/about



What is
Second Aid?



It's a mirror image.

Here's a comparison.

For the full whitepaper:

secondaid.com/whitepaper.pdf



First Aid vs
Second Aid



First Aid

Physical Health

Visible & accessible
in emergencies

Stops bleeding

Stabilises the body

Prevents infection

Buys time for
professional treatment



Second Aid

Mental Health

Visible & accessible
in emergencies

Stops overload

Stabilises the mind

Prevents escalation

Buys time for
professional support

+ One-click access to
official national
emergency helplines



1

Buy License

Get licensed QR kits that load Second Aid showing your organization's name.



2

Place QR

Place QRs in visible locations, including where people hide in distress, e.g. bathrooms.



3

Scan QR

People simply scan a Second Aid QR code to immediately load private stabilisation exercises.



How it works
Second Aid

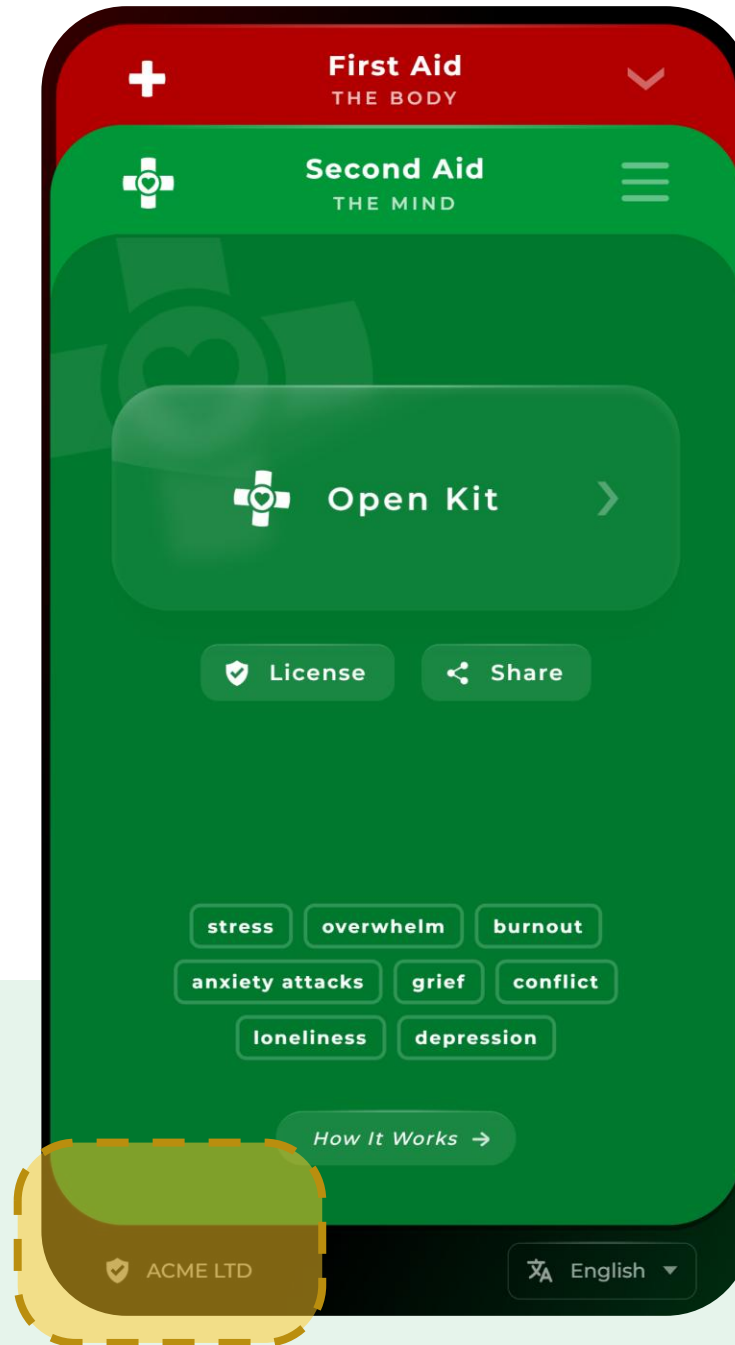


Professionally licensed.

**Your organization
name, **visible.****



Licensed
Second Aid



Simple and private.

No accounts.

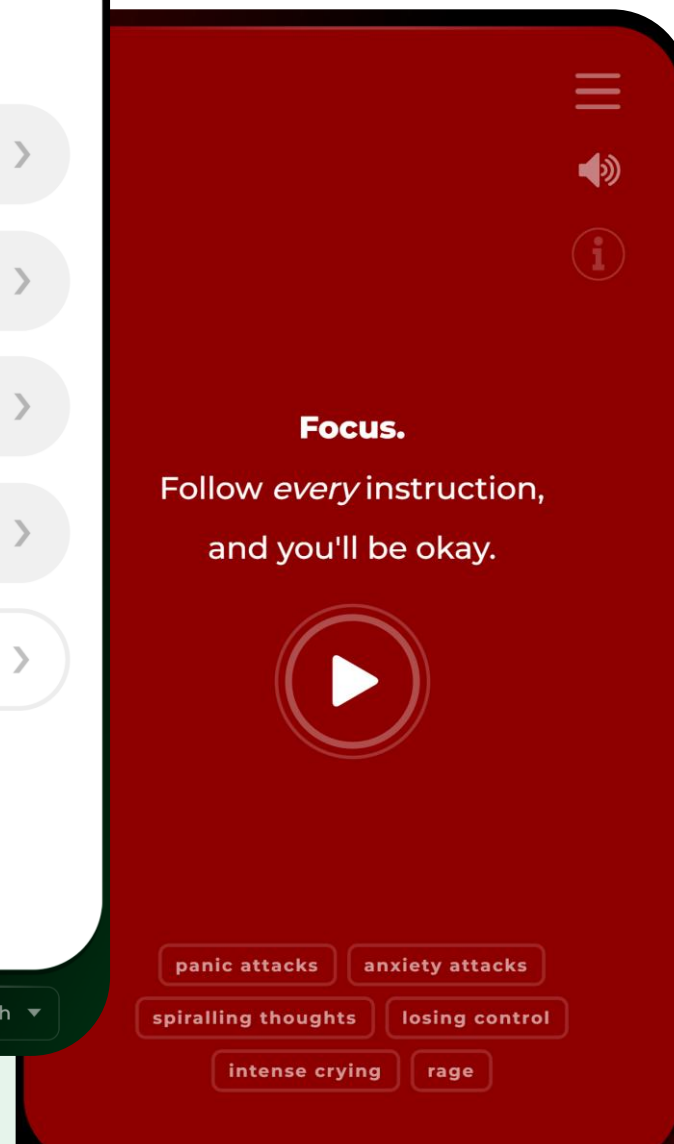
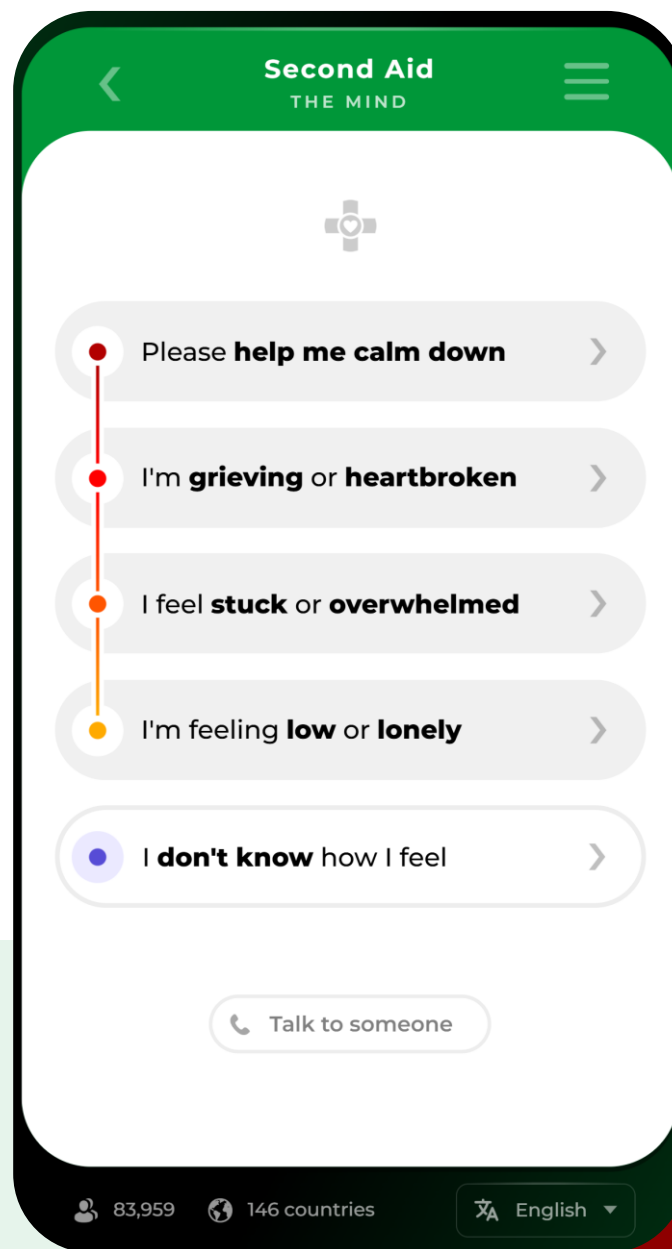
No cookies.

100% private.

More info: secondaid.com/safety



What is
Second Aid?



The **Mission**

Have Second Aid next to every First Aid kit in every building across the globe.

Mental healthcare needs to be **equal** to physical healthcare to become **normal**.



Mission of
Second Aid

Learning from the past.

The impact is **proven.**

For the full whitepaper:

secondaid.com/whitepaper.pdf



Impact of
Second Aid



Before First Aid

Bleeding wound

Contamination

Infection

Disease escalation

Critical condition

Late professional
support

**Long recovery
or
Fatal**



Without Second Aid

Extreme distress

Rumination

Sleep disruption

Anxiety escalation

Critical condition

Late professional
support

**Long recovery
or
Fatal**

USE KIT HERE
TO PREVENT
ESCALATION

The response.

It's life changing.

 **GC Gnoticer** @KLWGirlPower · 3h

I was really skeptical, but tried it today, when my BP was up from stress. It Works! So grateful to have this tool now to help in these stressful times!

 **Newday** @Newday_73

Following

Replying to @hakJav

That was AWESOME. Thanks for sharing it. I sent it to a friend recently diagnosed with cancer.

 **MaryCathryn** @Mary_Cathryn610

Follow

Replying to @hakJav

Thank you, I really liked that. I liked how part two helped identify emotions. It was a very soothing, calming and distracting tool. I sent the link to my therapist so she could share it with her other clients. It's really excellent, thanks again.

 **Beth Suereth** @BethSuereth

Follow Back

Replying to @hakJav

Your app is a gift. I support family caregivers & will share this w/each one. After actively listening, reflect/name their emotions = they feel heard. When they say "exactly!" you know you nailed the assignment. I work toward hearing that. App does 2 & helps release the feeling 🙏

 **Rebecca M Noel** @ddaygirl7

Follow Back

Replying to @hakJav

Oh, Hakeem! Thank you! My therapist tried to teach me this for my TBI. To have this handy will help me tremendously. I have several people this will seriously aid. God bless you. I'd give you a big hug if possible. ❤️

 **Maegan**

★★★★★

I have bad anxiety and overthink get overwhelmed i had a panic attack but couldn't focus on my breathing this i found this app and it instantly worked for me

Device: Samsung Galaxy S24+ • Device language: English • App version: - • Android SDK: 36

 **Marianne Duncley**

★★★★★

I have rages every now and again related to my life. This app just really helped calm me down before the session was even over. 100000/10. Brilliant app.

Device: Samsung Galaxy S8 • Device language: English • App version: 3 (1.2) • Android SDK: 28

★★★★★

it made me stop crying. thank you.

For everyone.

**An impact
with **global**
reach.**

Available in 10+ languages



Vision of
Second Aid

	PHYSICAL HEALTH	MENTAL HEALTH	
English	“First Aid”	“Second Aid”	secondaid.com
Spanish	“Primeros Auxilios”	“Segundos Auxilios”	segundosauxilios.com
French	“Premiers Secours”	“Deuxièmes Secours”	deuxiemessecours.com
German	“Erste Hilfe”	“Zweite Hilfe”	zweitehilfe.com
Italian	“Primo Soccorso”	“Secondo Soccorso”	secondosoccorso.com
Dutch	“Eerste Hulp”	“Tweede Hulp”	nl.secondaid.com
Portuguese	“Primeiros Socorros”	“Segundos Socorros”	pt.secondaid.com
Norwegian	“Førstehjelp”	“Andre Hjelp”	andrehjelp.com
Swedish	“Första hjälpen”	“Andra Hjälpen”	andrahjalpen.com
...	...	...	...



1

Buy your
Second Aid
license at:
secondaid.com



2

Use **discount
code** for up to
30% off



3

You will
instantly
receive your
licensed kit.



Licensing
Second Aid



With our **Education & Healthcare Subsidy**, all schools, colleges, universities and hospitals get up to **40% off** instead, both public & private institutions.

The kit.

What's in the kit?

Immediately available after purchase.

**SA-5732382**
ACME LTD

Type	Company
Employees	1-100
Coverage	United Kingdom
Valid until	28/04/2027
Status	ACTIVE

**Your Official License**

1

**Custom QR Code**

2

secondaid.com/?sa=1234567

**Custom Link**

3



Licensed Kit
Second Aid

First Aid, Body. Second Aid, Mind.

**Your license
awaits.**



www.secondaid.com



**Use discount
code for up to
30% off**



Second Aid
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